Give a Little. Make a Big Impact.

Be part of A Very Bison Christmas, a family-friendly celebration with decorated trees, Santa experiences, and bison education. Your sponsorship helps local children experience the joy of giving while supporting the Bison Center's mission.

2026 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — $5,000 (Limit 1)
Exclusive presenting sponsor of the event and Santa Experience: craft activities, a Gift Shop ticket for each child to choose a gift for a loved one, Selfies with Santa, and Letters to Santa. "A Very Bison Christmas presented by [Sponsor]" receives top billboard billing, mid-November–mid-December. Presenting Sponsor recognition on the event webpage, social media, e-blasts, press release, and event/Santa signage. One-year Special Event Sponsor website listing, first right of refusal for next year's Santa sponsorship, and customized recognition.

WINTER WONDERLAND SPONSOR— $2,500
Sponsors the Gallery of Trees. Winter Wonderland Sponsor recognition on professional Gallery signage; logo on the December billboard; recognition on the event webpage, social media, e-blasts, and press release; one-year Special Event Sponsor website listing.

TINSEL TOWN SPONSOR — $1,500
Sponsors Santa's Elves Gift Wrapping Station. Tinsel Town Sponsor recognition on station signage; recognition on the event webpage, social media, e-blasts, and press release. Sponsor-branded tags, ribbon, bags, or other elements may be incorporated.

GINGERBREAD COMMUNITY ACCESS SPONSOR — $1,000
Supports free museum admission throughout December for local families. Recognition on event signage, the event webpage, social media, and e-blasts, with Community Access Sponsor recognition in appropriate event materials.

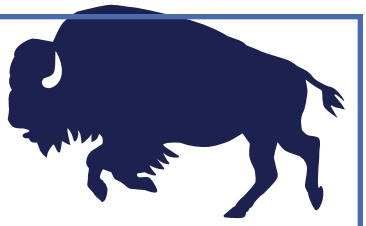
GRAND TREE SPONSOR — $500 (Limit 1)
Sponsors the featured holiday tree. Recognition on tree signage, the event webpage, and social media.

POINSETTIA SPONSOR — $500
Sponsors exterior holiday lighting. Recognition on professional exterior signage, the event webpage, and social media.

CANDY CANE TREE SPONSOR — $250 (20 available)
Sponsors a Gallery of Trees holiday tree. Recognition on a pedestal sign beside your tree and on the event webpage.
Grand Tree and Candy Cane sponsors may decorate their tree or invite a local organization, school, club, or community group to decorate on their behalf.

CHOOSE YOUR CHEER — CUSTOM SPONSORSHIP
Support programs, family activities, refreshments, décor, giveaways, or other event elements with a package tailored to your interests, budget, and recognition needs. Email engage@bisoncenter.org to get started.

BILLBOARD DEADLINE: NOVEMBER 2, 2026. SUBMIT COMMITMENTS AND LOGOS BY THIS DATE TO GUARANTEE DECEMBER PRINT BILLBOARD INCLUSION. SPONSORSHIPS ARE WELCOME AFTERWARD; BILLBOARD RECOGNITION IS NOT GUARANTEED.



MARK THE LEVEL AT WHICH YOU WOULD LIKE TO PARTICIPATE

(see reverse for descriptions)

_____ PRESENTING SPONSOR — $5,000 (Limit 1)

_____ WINTER WONDERLAND SPONSOR— $2,500

_____ TINSEL TOWN SPONSOR — $1,500

_____ GINGERBREAD COMMUNITY ACCESS SPONSOR — $1,000

_____ GRAND TREE SPONSOR — $500 (Limit 1)

_____ POINSETTIA SPONSOR — $500

_____ CANDY CANE TREE SPONSOR — $250 (20 available)

_____ CHOOSE YOUR CHEER — CUSTOM SPONSORSHIP

PLEASE PRINT LEGIBLY & EXACTLY AS IT SHOULD APPEAR IN ALL PUBLICATIONS

_____BUSINESS _____INDIVIDUAL

NAME (as it should appear in print): _____

STREET ADDRESS: _____

CITY, STATE, ZIP:_____

PHONE:_____ **EMAIL:**_____

SIGNATURE: _____

TOTAL (COST OR VALUE): $_____

PAYMENT TYPE:

CHECK_____ BILL ME: _____

CREDIT CARD:_____

Credit Card Number:_____

Security Code:_____

Expiration Date:_____

THANK YOU FOR YOUR TAX DEDUCTIBLE CONTRIBUTION. OUR TAX ID IS 45-0421252.
PLEASE MAKE CHECKS TO NORTH AMERICAN BISON DISCOVERY CENTER.
RETURN COMPLETED FORM TO NORTH AMERICAN BISON DISCOVERY CENTER,
500 17TH ST SE, JAMESTOWN, ND 58401 OR DIRECTOR@BISONCENTER.ORG